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**FOR IMMEDIATE RELEASE**

**JILL RAMSEY NAMED CHIEF PRODUCT AND  
DIGITAL REVENUE OFFICER OF MACY'S**

CINCINNATI– December 19, 2017 – Macy's, Inc. today announced the appointment of Jill Ramsey as chief product and digital revenue officer, effective Jan. 8, 2018. The role was established to focus on reimagining how people shop, bridging the physical and digital worlds through seamless customer experiences. Ramsey will have oversight of both product and revenue for macys.com and the Macy's app. Her specific responsibilities will include digital revenue, enterprise product management, the enterprise portfolio, digital merchandise management, site production, and the user experience. She will also have responsibility for the product management teams that support both Macy's and Bloomingdale's. Ramsey will report to Hal Lawton, president of Macy's.

“I am extremely excited to have Jill join the Macy's team. She is a strong fit for our business given her experience in product and digital leadership. Jill's expertise in ecommerce and multichannel retail perfectly aligns to our goal to integrate technology through all aspects of the customer journey,” said Hal Lawton.

Ramsey has more than 20 years of experience leading product and digital teams that deliver digital growth in ecommerce. She also has a proven ability to attract, retain and develop talented teams. Most recently, she was Vice President, GM of Vertical Businesses at eBay and prior to that spent 15 years driving growth in various roles at Walmart.com.

(more)

## **About Jill Ramsey**

Ramsey has more than 20 years of experience in a variety of roles across ecommerce. Most recently, she was Vice President, GM of Vertical Businesses at eBay. In that role, Ramsey was head of merchandising, had P&L responsibility for a majority of eBay's U.S. sales, and oversaw most product categories and support functions. Prior to joining eBay in 2015, Ramsey held various leadership positions at Walmart.com, where she most recently served as Vice President (Corporate Officer) – Merchandising. Ramsey has an MBA from Northwestern University's Kellogg Graduate School of Business, and a BA in English from the University of Chicago. She lives in San Francisco with her husband Dean Rader, a professor of English at the University of San Francisco, and two sons.

## **About Macy's, Inc.**

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2016 sales of \$25.778 billion and approximately 140,000 employees, the company operates more than 700 department stores under the nameplates Macy's and Bloomingdale's, and approximately 160 specialty stores that include Bloomingdale's The Outlet, Bluemercury and Macy's Backstage. Macy's, Inc. operates stores in 45 states, the District of Columbia, Guam and Puerto Rico, as well as macys.com, bloomingdales.com and bluemercury.com. Bloomingdale's stores in Dubai and Kuwait are operated by Al Tayer Group LLC under license agreements. Macy's, Inc. has corporate offices in Cincinnati, Ohio, and New York, New York.

(NOTE: Additional information on Macy's, Inc., including past news releases, is available at [www.macysinc.com/pressroom](http://www.macysinc.com/pressroom))