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GIVE THE BEST THIS HOLIDAY SEASON WITH GIFTS WE LOVE FROM MACY'S

Offering an incredible assortment of the perfect gifts for him, her, kids and home, including fashion, accessories, and beauty, that will delight loved ones this holiday season

NEW YORK, NY – October 18, 2017 – Macy's, the quintessential holiday season destination, has upped the ante for 2017 through enthralling partnerships, specially created collections, and a handy guide of the best presents that will make gifting friends and family fun and easy. Additionally, Macy's Fashion Office brings shoppers the latest and greatest trends from around the globe, with a curated selection of festive wares perfect for every occasion, from cozy nights in and office fetes to full blown holiday extravaganzas. Find the perfect gift for the fashionista, techie, beauty guru, at-home chef, interior décor connoisseur, and everyone in between, and ensure you look chic and party-ready — all at Macy's.

"The holidays are a celebratory time when loved ones come together and show how much they appreciate having each other in their lives," said Cassandra Jones, senior vice president of Macy's Fashion. "I truly believe that the perfect gift can bring people together. To enhance that experience for our customers, we've created an unparalleled assortment of gift-giving items, from tech to beauty, so that each present is the perfect one. Plus, we've curated fashion and accessories to ensure our customers will look and feel incredible wherever their celebrations take them this season."

For Her

Give the gift of luxury with opulent knits and sparkly pieces that pack as much glamour as they do comfort. A tiered, ruffle-sleeved sweater from I.N.C International Concepts is both fabulous and cozy, but also versatile and can be dressed up and down with ease. Glitter slippers, also from I.N.C, are perfect for the one whose sparkle is never dulled. For a true high-shine moment, give the special lady in your life the opportunity to feel like a star with an EFFY® sapphire bracelet certain to take her breath away or choose a cultured pearl strand for a timeless gift she will treasure. The trend-obsessed fashionista is no doubt a diehard fan of the 90s athletic-inspired logo craze strutting the runways, so a Tommy Hilfiger logo sweater is right up her style alley. A statement-making messenger bag from Michael Kors or luxurious leather wallet from Coach will help her stay stylish while keeping all her essentials organized. She'll be party-ready with Clinique's Pick Your Party set, created for Macy's. This charming collection of Clinique Pop Lip Colour + Primer holiday lip shades treats lips to bold color packaged in a limited-edition tin. Give her a gift from her favorite designer with a fragrance from Gucci, Carolina Herrera, Dior or Yves Saint Laurent, or

give beauty lovers the gift of options with Macy's Beauty Box; for \$15 a month, customers will receive five deluxe beauty samples selected by Macy's beauty experts, plus a bonus sample and a \$5 coupon to use in-store or on macys.com on their next beauty purchase.

For Him

Macy's gift choices are just as great for guys! Upgrade his style game with eye-catching intarsia sweaters from I.N.C International Concepts while making sure he also smells the part with eau de toilette from Coach. Pamper his feet with out-of-this-world soft slippers from Ugg® and make sure his face always glows with the Hydration Hits four-piece face cream set from Kiehl's. Deepen his musical history knowledge with the book, *Hip Hop: A Cultural Odyssey*. The luxury, large-format coffee table book explores the origins, evolution and cultural impact of Hip Hop culture over the last four decades through critically acclaimed essays and profiles, as well as captivating images. A puffer jacket from Calvin Klein or denim trucker jacket from Levi's will keep him warm throughout the holiday season. Sprezza Box is a surefire way to revamp his style in one easy step. There are four distinct boxes created for Macy's, each containing five items including ties, pocket squares, socks, sunglasses, wallets and money clips, curated by the experts at Sprezza. Each box evokes a specific look and feel—pick the right one for the guy on your list and instantly add panache to his style.

Tech

Keep the tech whiz in your life up-to-date with the latest releases in drones, VR, acoustics, and more with the phenomenal offerings from Macy's. Star Wars Battle Drones from Propel let fans recreate the epic clashes from their favorite Star Wars movies, while the Dream Vision virtual reality headset combines mind-blowing visuals with crisp audio to transport users and immerse them in any world they choose. Give the gift of convenience with the Amazon Echo Dot, the hands-free, voice-controlled device that enables you to make calls, send and receive messages, play music, set alarms, and more. For those true music fans, old school meets new school with the Victrola Acrylic turntable with Bluetooth speakers.

Home and Entertaining

Home is where the heart is, and whether you're gifting someone a special item for their home or entertaining in yours, Macy's has the best in décor, cuisine and service tools for the holiday season. Hotel Collection glassware and barware, along with the exceptional bar cart, are sophisticated and urbane. Tumblers and decanters boast a modern shape while the cart and bar tools mix polished wood and steel for a beautifully mid-Century aesthetic. Give the gift of holiday charm with decorative pillows from Martha Stewart Collection featuring an array of adorable critters from cats and dogs to stags and polar bears. Studio Mercantile novelty bar games are excellent ways to take parties up a notch, and decorative lighting, also from Studio Mercantile, provide ambiance to a setting. Appreciate the true essence of coffee by embracing the deep flavors of a freshly ground and pressed brew with the Primula French press bundle. The press draws out the natural oils and robust taste of beans, preparing six cups at a time. The bundle, created for Macy's, comes with the press and a tumbler, so you can share the experience with friends and coffee lovers everywhere. Gourmet gift baskets created for Macy's from Di Bruno Bros. are sure to make an impression. Choose a curated basket with themes including "Let's Brunch," and "The Sriracha Foodie" filled with a wide variety of specialty foods and products that have all been hand-selected for top quality.

For extra help finding that perfect gift or holiday party ensemble, in-store customers can take advantage of MyStylist@Macy's, the personal shopping service that's fun, fast and free. Shoppers on the go can download our free, best-in-class mobile app allowing them to interact with The Edit for the Gifts We Love, a hand-selected list of gifts from Macy's Fashion Office. Visit macys.com/Gifts to learn more about the

Gifts We Love, get inspiration, and shop the curated assortments for everything you need this holiday season.

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About Macy's

Macy's, the largest retail brand of Macy's, Inc. delivers fashion and affordable luxury to customers at approximately 670 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks and the Macy's Thanksgiving Day Parade, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores – including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California – are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$54 million each year, plus 180,000 hours of volunteer service, to help make a difference in the lives of our customers.

For Macy's media materials, including images and contacts, please visit our online pressroom at macys.com/pressroom.