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“THE CHRISTMAS CHRONICLES,” A NETFLIX FILM TO SPREAD HOLIDAY CHEER IN 92ND ANNUAL MACY’S THANKSGIVING DAY PARADE®

This Thanksgiving, four balloons depicting the elf stars from the film will join the high-flying lineup of the famed holiday spectacle

New York, NY — October 10, 2018 — This November, four of Santa’s most helpful elves will take flight down the streets of New York City as new balloons in the 92nd Annual Macy’s Thanksgiving Day Parade®. On Thursday, Nov. 22, Fleck, Bjorn, Jojo and Hugg, stars of the upcoming Netflix film, “The Christmas Chronicles” will debut in the annual holiday spectacle helping to kick-off the holiday season for more than 3.5 million spectators lining the streets of Manhattan and more than 50 million television viewers nationwide.

“The Macy’s Parade team is thrilled to welcome Fleck, Bjorn, Jojo and Hugg, stars of Netflix’s ‘The Christmas Chronicles’ to the high flying stage of the 2018 Macy’s Thanksgiving Day Parade,” said Jordan Dabby, vice president, partnership marketing for Macy’s Thanksgiving Day Parade. “The Parade’s signature mix of whimsy and magic is the perfect place to showcase Santa’s loveable elves who team up to save Christmas in the film and ignite joy in the hearts of millions along the Parade route and in homes across the nation.”

When asked for comment, Hugg remarked, “Hövuumi virma rugvömma grüngrünki embruushi,” which loosely translates from Elvish to “I promise to keep my chainsaw away from the balloons.”

Sparking the holiday spirit along the Parade’s famed route, Fleck, Bjorn, Jojo and Hugg will take flight this November as 30-foot tall helium, 20-foot wide character balloons. Fleck will set off on his maiden New York City adventure carrying Santa’s bag tracker, Bjorn will be showcased in his signature candy cane-fueled toy-making frenzy, while troublemaker Jojo will be depicted delivering letters to Santa, and Hugg, will be featured hard at work on a new wood carving. On Thanksgiving Day, the elf foursome will usher in the arrival of the one-and-only Santa Claus as he officially opens the start of the holiday season.

Netflix's "The Christmas Chronicles" is a new holiday film from producer Chris Columbus ("Home Alone", "Harry Potter and the Sorcerer's Stone") and director Clay Kaytis ("The Angry Birds Movie"), that tells the story of sister and brother, Kate (Darby Camp) and Teddy Pierce (Judah Lewis), whose Christmas Eve plan to catch Santa Claus (Kurt Russell) on camera turns into an unexpected journey that most kids could only dream about. After staking out Santa's arrival, they sneak into his sleigh, cause it to crash and nearly derail Christmas. As their wild night unfolds, Kate and Teddy work together with Santa — as you've never seen him before — and his loyal Elves to save Christmas before it's too late. "The Christmas Chronicles" will debut on Netflix on Thursday, Nov. 22.

The 92nd Annual Macy's Thanksgiving Day Parade airs nationwide on NBC-TV, on Thursday, Nov. 22, 2018 from 9 a.m. – Noon; in all time zones.

Preview "The Christmas Chronicles":

<https://www.youtube.com/watch?v=V0xv99h17QE&feature=youtu.be>

About the Macy's Thanksgiving Day Parade

With more than 50 million viewers across the country and more than 3.5 million spectators that line up along the streets of New York City each year, the Macy's Thanksgiving Day Parade is a national icon that has grown into a world-famous holiday event. For more than 90 years, the Macy's Thanksgiving Day Parade has marked the official start of the holiday season. Growing in size and scale, the Parade proudly marches down a more than 2-mile route in New York City with more than 8,000 participants in tow including Macy's employees, their families, celebrities, athletes, clowns and dance groups spreading holiday cheer. The Parade also features America's best marching bands, fabulous floats and Macy's signature giant helium character balloons. For more information on the Macy's Parade, please visit www.macys.com/parade or call the Parade hotline at (212) 494-4495.

About Netflix

Netflix is the world's leading internet entertainment service with 130 million memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

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