



FOR IMMEDIATE RELEASE

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FIND THE ULTIMATE GIFT FOR EVERYONE ON YOUR LIST AT MACY'S THIS HOLIDAY SEASON

As the holiday gift destination, Macy's offers a festive assortment of the perfect gifts for him, her, kids and home, including fashion, accessories and beauty, that will bring joy and style to all

NEW YORK, NY – October 22, 2018 – Macy's, the gift destination for the holiday season, is channeling the spirit of giving through a special selection of the latest and greatest gifts for everyone on your list. Shoppers can get started early this year and find the perfect gift with the help of [Macy's Gift Guide](#), curated by Macy's Fashion Office experts. Whether it's cozy and warm or shiny and glam, this season's gifts will delight family, friends and co-workers alike. Plus, find inspiration for both your coziest and most glamorous looks – depending on the mood, and home entertainment tips that will add that holiday cheer.

"The holidays are our favorite time of the year at Macy's," said Durand Guion, group vice president, Macy's Fashion Office. "As the gift destination, we believe in the wonder of giving and are excited to help our shoppers find the perfect gift. Our fashion directors have highlighted the very best selection of fashion, beauty, and home, with trend pieces that are not only versatile but also inspiring, whether they're for gifting, dressing or entertaining."

For Her

Upgrade her closet this holiday with special pieces for both cozy nights in as well as glam evenings out on the town. Macy's is the style destination for all things holiday fashion, from festive party looks to chic gifts for loved ones. For the trendsetter on your list, add a little sparkle to her winter look with a metallic jacket from Tommy Hilfiger and multi-colored statement earrings from I.N.C. Wrap up the look with quilted puffer scarves, hats and gloves from DKNY. Bold logos are a statement-making must for all occasions, from cozy matching DKNY velour sets to luxe Michael Kors handbags with eye-catching hardware. Top off the look with sparkly party heels by I.N.C. or trendy hair accessories from Deepa by Deepa Gurnani. Coziness is definitely in and faux fur is most definitely on her wish list this season. Soft teddy coats from Style & Co. and Kensie will keep her warm in the cold, while I.N.C.'s playful slippers will have her stylishly covered at home. For comfy but elegant sleepwear, Lauren Ralph Lauren's satin pajamas are the ultimate gift. To add even more shine and glam to the holiday season, think diamonds. The bezel-set slide diamond bracelets from EFFY will bring casual luxury to her everyday look and timeless diamond hoops will keep her glowing all year-round. For the extra special person, select the gift of love from the Grown With Love program, which offers an award-winning, stunning lab-grown diamond selection. This gift is sure to make holidays brighter.

For Him

Make it effortless for him to dress the part this holiday season with statement dinner jackets by Bar III and Tallia, and bold smoking slippers from I.N.C. For formal holiday dressing, top it off with a velvet tie from Ryan Seacrest Distinction. Bright logo sweatshirts from Tommy Hilfiger and the softest plaid Levi's flannel shirts are perfect for the guy who loves a more casual cool look. Give him the gift of warmth during tailgates in the dropping winter temps with quilted puffers from Calvin Klein, finished off with color-blocked knit beanies from Polo Ralph Lauren and hiking boots from Bar III. For a polished holiday look, try shawl collar sweaters from American Rag or textured cashmere from Tasso Elba. Watches are the perfect gift for your favorite guy, and no matter his taste, black-on-black styles from his favorite brands like Tag Heuer and Bulova add a modern touch. For the modern tech man, gift him the latest Apple Watch, replete with all the functionality and technology he could ever want.

Beauty & Grooming

The best gifts for her this year are defined by keeping her skin bright on cozy nights in and looking glam for nights out. She'll be party-ready with Benefit Cosmetics' Magical Brow Star Set, packed with cult-favorites to recreate the perfect brow. For the more experimental woman who loves trying a new, bold lip, Clinique's 20-piece The Chubbette's Set is a holiday collection of lip shades bound to give her the perfect pout for every occasion. Give her a gift from her favorite designer with a fragrance from Prada, Juicy Couture, Carolina Herrera, or an assortment created for Macy's with the Luxe Coffret Set, which includes samples of scents from Versace, Mugler, and more in an ethereal, holographic pouch. For low-key nights, or after a night out, get her some of this season's must-have skincare items, like TONY MOLY's Sheet Mask vault, Mario Badescu's The Icons set of facial spray favorites, and IT Cosmetics 100 percent Confidence Vault cleansing skin set. For the stocking stuffers that will inevitably become her go-to's, aim for a Rose Quartz Face Roller; Rose Gold Under Eye pads for instant de-puffing; and a Shiny Hair, Don't Care Kit complete with metallic scrunchies and brushes, all created for Macy's. If you are still undecided, give beauty lovers the gift of options with Macy's Beauty Box – for \$15 a month, customers will receive five deluxe beauty samples selected by Macy's beauty experts, plus a bonus sample and a \$5 coupon to use in-store or on macys.com on their next beauty purchase.

Don't forget about the lucky man on that list. Whether it's for Dad, a friend or significant other, give him a new fragrance that will make a statement. Giorgio Armani, Coach for Men, Jean Paul Gaultier, Polo Ralph Lauren and Prada are just a few cologne sets he will be able to enjoy year-round. For those facial hair aficionados who are prepping for No Shave November and beyond, help him master the mustache with grooming products from Clinique for Men and Kiehl's.

Home and Entertaining

Holiday hosting will be even more elevated, easy and glamorous with Macy's show-stopping bar tools and serveware from Martha Stewart Collection, like the giant cocktail shaker and a cut glass whiskey decanter bound to get all guests in the spirit for spirits. Display these items on a timeless yet modern bar cart from Hotel Collection and create a homemade cocktail station, decked with Moscow mule mugs and a double old-fashioned glass with a built-in coaster to take from party to soirée. If cooking for the family, a Crux smokeless grill is the hottest must-have item this season, giving the gift of barbecue year-round. Complement the meal by turning up the holiday charm and novelty a notch with The Cellar's statement dinnerware, mugs and coasters, featuring festive designs and cheeky sayings. A house isn't truly a home without some comfortable essentials, so give the gift of coziness with touches of faux fur and velvet textiles, pillows and throws. For those recipients who are more glam than cozy, gift them a 100 percent silk pillowcase and eye mask from Silken Slumber created for Macy's, guaranteeing them a luxurious night's sleep and an exceptional hair day. Lastly, gift relaxation to wind down from the holidays with a HoMedics aromatherapy diffuser which can be personalized by design and fragrance, and ensure a

calming experience for all the senses. To create the cozy holiday home that encourages simple intentional steps to live better, pick up a few items from the Goodful™ line of products created exclusively for Macy's. The new line, boasting all things mindfulness and wellness, includes natural goodness such as a counter-sized greenhouse for growing herbs and spices, an infusion pitcher, charcoal sheets and towels, a hygge-style kettle, and more.

With the hectic holiday season ahead, Macy's also helps you stay stress-free. Use the free, fast and easy options of buying online and picking up in store or buying online and shipping to store, or let the loved ones pick out something they've been eyeing by gifting them with a Macy's gift card. Seek expert help to find that perfect gift or holiday party ensemble, with MyStylist@Macy's, the free personal shopping service for in-store customers. Book an appointment online at macys.com/mystylist.

Visit macys.com/Gifts to learn more about Macy's Gift Guide, get inspiration, and shop the curated assortments for everything you need this holiday season.

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About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at approximately 650 locations in 44 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores -- including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, Dadeland in Miami and South Coast Plaza in southern California -- are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$52 million each year, plus 153,000 hours of volunteer service, to help make a difference in the lives of our customers.

For Macy's media materials, including images and contacts, please visit our online pressroom at macys.com/pressroom.