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FOR IMMEDIATE RELEASE

MACY'S, INC. EXPANDS SAME-DAY DELIVERY SERVICE TO COVER 33 MARKETS

Macy's continues to enhance omnichannel experience for customers by expanding same-day delivery to 15 additional markets, serviced by Deliv

CINCINNATI -- August 31, 2017 -- Macy's, Inc. today announced the expansion of its same-day delivery of products purchased online at macys.com, bloomingdales.com and both brands' mobile apps. Starting this fall, Macy's will offer same-day delivery to customers in 15 additional U.S. markets – Austin, TX; Charlotte, NC; Cincinnati; Columbus, OH; Denver; Grand Rapids, MI; Kansas City, MO; Minneapolis-St. Paul; Orlando, FL; Phoenix; Pittsburgh; Sacramento, CA; San Antonio, TX; San Diego, CA; and Tampa, FL. Bloomingdale's will expand into two additional markets – Orlando, FL; and San Diego, CA.

“At Macy's and Bloomingdale's every experience matters and we are thrilled to offer same-day delivery service to our customers,” said Scott Prieto, executive vice president of Macy's Logistics and Operations. “We are dedicated to ensuring that whenever, wherever and however our customer chooses to shop, their experience is seamless and convenient. We're excited that we can leverage the stores we have as fulfillment centers to power same-day delivery, closing the gap between customers and products for more of our shoppers just in time for the holidays.”

Customers shopping on macys.com or bloomingdales.com can select the “same-day delivery” option at checkout to schedule the delivery of any item available at their local store. Shoppers will receive a picture of their driver, an estimated arrival time and GPS order tracking, allowing them to visually track their delivery from the moment of pick up.

All orders must be placed by 1 p.m. local time, Monday through Saturday, and 11 a.m. Sunday to ensure same-day delivery. The fee for same-day delivery service is \$8 for all online purchases that meet Macy's (\$99) or Bloomingdale's (\$150) free shipping thresholds and \$8 plus standard shipping costs for anything less. Same-day delivery is always \$8 for customers

belonging to Bloomingdale's Loyallist program. Deliveries to customers will continue to be powered by Deliv, a leader in the same-day delivery space.

Macy's, Inc. announced its first roll out of same-day delivery in 2014 and has continued to expand the service. To date, markets for Macy's include: Atlanta; Boston; Chicago; Dallas; Houston; Las Vegas; Los Angeles; Miami; New Jersey; NYC Metro (Manhattan, Brooklyn, Queens, Yonkers); Orange County, CA; Philadelphia; San Francisco; Seattle; and Washington, D.C. Bloomingdale's same-day delivery markets to date include: Atlanta; Boston; Chicago; Los Angeles; Miami; New Jersey; NYC Metro (Manhattan, Brooklyn, Queens); Orange County, CA; Philadelphia; San Francisco; and Washington, D.C.

About Macy's, Inc.

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2016 sales of \$25.778 billion and approximately 140,000 employees, the company operates more than 700 department stores under the nameplates Macy's and Bloomingdale's, and approximately 150 specialty stores that include Bloomingdale's The Outlet, Bluemercury and Macy's Backstage. Macy's, Inc. operates stores in 45 states, the District of Columbia, Guam and Puerto Rico, as well as macys.com, bloomingdales.com and bluemercury.com. Bloomingdale's stores in Dubai and Kuwait are operated by Al Tayer Group LLC under license agreements. Macy's, Inc. has corporate offices in Cincinnati, Ohio, and New York, New York.

About Deliv

Deliv is a leading crowdsourced, last mile logistics company that powers scheduled, same day delivery and returns for 4000+ businesses including 25 of the nation's top national omnichannel retailers as well as leading e-commerce companies, local businesses and traditional parcel carriers. Focused exclusively on moving goods, Deliv operates as a service for delivering items rather than a marketplace that sells them. The company currently operates in 33 markets and more than 1400 cities. Deliv is headquartered in Menlo Park, California and is backed by global logistics leader United Parcel Service, leading financial investors and the nation's top REIT investors. For more information, visit www.deliv.co.

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